

Crimson Tide plc

07 May 2010

Grant of Options

Crimson Tide plc (“Crimson Tide” or the “Company”) announces that options over a total of 20 million new ordinary shares of 1p each in the Company (“Shares”) have been granted to employees, including 7.5 million to the executive Directors, at an exercise price of 1.25 pence per share, being the average closing offer price of a Crimson Tide share for the 5 business days preceding the date of this announcement. The options may be exercised between the second and tenth anniversary of the date of grant provided the target share price is achieved, being a bid price of 2.5p in the preceding five business days.

Following the grant of options, the executive Directors’ resultant holdings of options and of Shares is as follows: -

| Director | No. of options | No. of Shares | % of issued share capital |
|----------------|----------------|---------------|---------------------------|
| B. R. J. Whipp | 2,500,000 | 115,610,132 | 34.7 |
| S. K. Goodwin* | 7,500,000 | 25,611,484 | 7.7 |
| J. W. F. Roth | 4,500,000 | 30,131,159 | 9.0 |

* Mr. Goodwin also has an interest as a trustee in 1,650,000 Shares. Mr Goodwin also has an interest as a trustee in an option to purchase up to 12,307,692 Shares issued in association with a borrowing facility secured by the Group on 5 August 2008 and which was renewed earlier this year and extended to 5 August 2011.

Enquiries: -

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