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<b>Company</b>	Crimson Tide PLC
<b>TIDM</b>	TIDE
<b>Headline</b>	Launch of mpro gemini
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### **Crimson Tide plc ("Crimson Tide" or the "Company")**

#### **CRIMSON TIDE LAUNCHES NEW MOBILE SOFTWARE PRODUCT**

Crimson Tide plc, a leading service provider of mobile data and software solutions for business, is pleased to announce that it has launched a new advanced software product. Known as mpro Gemini, the product has consolidated the Company's experience in mobile facilities management, healthcare and auditing to allow its application to deal with asset and part management as well as the ability to initiate jobs from the smartphone.

The product contains over 50 enhancements to the Company's mprofx solution, most notably allowing the recording of servicing and maintenance of field assets and parts to be included on the smartphone based solution. Field users are able to record all of the regular and ad hoc tasks associated with assets out in the field. The application also allows team and depot management with user security permissions added to the hosted website provided to every customer.

Barrie Whipp, Executive Chairman, commented: "mpro gemini is a significant leap forward in the capability of our software products. We have learnt from our customers and incorporated many of their feature requests into mpro gemini. The ability to complete jobs on particular assets, with before and after photos, geotagging and manage associated parts is a significant step forward."

Further enhancements are under way, with the barcode integration currently used in the Company's healthcare and delivery products ready to be attached to mpro gemini in the coming weeks.

Most of Crimson Tide's mpro customers in the facilities management and field service arenas will be upgraded to mpro gemini in the next month.

Mpro gemini is available on a subscription basis which includes all hardware, software and hosting. Crimson Tide believes the mpro gemini system offers an immediate return on investment to the customer without the need for capital expenditure or infrastructure.

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