

## **PRESS RELEASE**

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**Crimson Tide PLC**

**("Crimson Tide" or "the Company")**

**CRIMSON TIDE RELEASES MPRO5 FOR IPAD / IPHONE / ANDROID WITH FOUR CONTRACT WINS.**

**SIGNIFICANT TRIALS COMMENCE IN NEW MARKETS WITH EXCITING POTENTIAL USER BASE**

Crimson Tide, the company behind mpro business applications, has launched the latest version of software, mpro5, which is compatible with iOS and Android smartphones and tablets. Knight Frank LLP, The Erith Group, Hampshire County Council and Initial Building Services have all signed contracts for the new application with Crimson Tide to help drive business efficiency and increase productivity. The software is written in HTML5 & CSS, the latest web standards, and mpro5 has the ability to function on a multitude of mobile operating systems and has expanded Crimson Tide's addressable market substantially. Knight Frank, will use mpro5 to schedule one-off and recurrent jobs to the iPads of its facilities managers who have responsibility for the maintenance of commercial, industrial and residential properties. Electronic forms can be attached to these jobs for staff to complete on their iPad whilst on site end users will also have the ability to complete new forms on an ad hoc basis. Automatic email alerts sent to Knight Frank staff will coincide with the completion of jobs and forms.

The Erith Group is a company specialising in complex demolition and civil engineering work. Using mpro5, its engineers will complete all documentation associated with the removal of asbestos using iPads. Mpro5's database is now totally cloud-based, hosted on Microsoft Azure, providing customers with 99.9% uptime and data mirroring. From the database, customised reports and alerts are generated and emailed to staff on a daily/weekly/monthly basis. Of particular significance is the new 'doc-store' element of mpro5, which will enable engineers to download documents, such as classification certificates, on to their iPad, which they can view at any time.

Hampshire County Council's catering team had implemented the mpro4 smartphone solution, as a means by which to automate hygiene and maintenance audits in school kitchens. The system is used as a back office scheduling and remote user completion process and the expectation is that substantial savings are being made. The mpro5 system is now being rolled out on iPads, which have been chosen for their user friendliness and suitability for the auditing process.

Initial Building Services have upgraded to mpro5 and extended their contract with Crimson Tide for a further three years. Crimson Tide provides IBS with a customised web-site enabling the company to schedule jobs, manage assets, run reports and maintain sites. In addition, engineers can complete jobs on Android based Samsung Galaxy Tab2 tablets without having to return to the office to pick-up job information. Users are able to create new jobs on the tablet and also add new assets in the field

mpro5 is Crimson Tide's most powerful and intuitive version of software to date and is even more adept at meeting the individual requirements of the customer. Everything from the type of device and the choice of mobile operating system, to the features included in its mobile forms and reports, can be fine-tuned to the customers' needs. The user-interface of the mpro5 has received a complete

upgrade from previous versions of software and so customers can expect to experience significantly enhanced usability. Making mpro available on a range of platforms has expanded Crimson Tide's addressable market substantially. These additional platforms have enabled the Company to agree a number of significant trials which commence in Q4. The trials are in areas which are beyond the scope of our previous offerings both in terms of potential users and addressable markets.

Barrie Whipp, Executive Chairman of Crimson Tide said "mpro5 is at the cutting edge of mobile development for enterprises. These prestigious contract wins demonstrate clients' belief in the system, and our short to medium term aim is to migrate all existing clients on to mpro5. This innovative solution has enabled us to win paid trials which we believe, are potentially very exciting for the future of Crimson Tide."

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