

## Regulatory Story

[Go to market news section](#)



<b>Company</b>	<a href="#">Crimson Tide PLC</a>
<b>TIDM</b>	TIDE
<b>Headline</b>	Issue of Equity
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### **Crimson Tide PLC**

### **("Crimson Tide" or "the Company")**

#### **Issue of Equity**

Crimson Tide (AIM: TIDE.L), a leading service provider of mobile data solutions for business, is pleased to announce that it has raised £500,000 (before expenses) through a placing ("the Placing") of 50,000,000 new ordinary shares of 1 pence each (the "Ordinary Shares") at a price of 1 pence each (the "Placing Shares").

The shares have all been placed with The Helium Special Situations Fund which, following the placing, will have an interest in 11.42% of the Company's enlarged share capital. The fund has a dedicated focus on long-bias small and micro-cap companies in the UK and is and is co-advised by IS Partners Investment Solutions AG, based in Zurich, Switzerland and by David Newton. The proceeds of the Placing will be used for expansion and working capital purposes, particularly to finance anticipated subscription contracts.

Application has been made to the London Stock Exchange for the Placing Shares to be admitted to trading on AIM. It is expected that admission will become effective and trading in the Placing Shares will commence at 8.00 a.m. on Thursday 20 January 2011.

Following admission, the Company will have 437,986,234 Ordinary Shares in issue with no Ordinary Shares in treasury. Therefore the total number of Ordinary Shares in the Company with voting rights is 437,986,234, which may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FSA's

## Disclosure and Transparency Rules.

Barrie Whipp, Executive Chairman of Crimson Tide, commented: "We are delighted to welcome Helium as a shareholder at such an exciting stage of the Company's development. Our outstanding proprietary mpro software is gaining real traction in the market and this additional funding will enable us to accelerate our expansion and take advantage of this increased demand."

David Newton, Co-investment adviser to Helium said, "This investment follows our strategy of investing in micro-cap companies after careful stock selection. We look for situations where we consider there is significant under valuation, a strong business model and supported by a strong management team. Crimson Tide is a business in a niche sector with little or no direct competition, a lot of high margin, recurring revenue and promising growth prospects which will ultimately lead the Company to further enhance the Fund performance".

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