

Crimson Tide Plc (the "Company")

Holding(s) in Company

24 August 2007

The Company yesterday received notification that further to a purchase of 1,567,117 ordinary shares at 2p per share on 23 August 2007, Mr David Massie has a notifiable interest in 13,000,000 ordinary shares representing 4.47% of the issued share capital of the Company.

For further information, please contact:

Crimson Tide Plc
Steve Goodwin, Chief Executive

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