Crimson Tide PLC
19 April 2007

Crimson Tide Plc ('Crimson Tide' or 'the Company')
19 April 2007

Directors Shareholding

In accordance with Chapter 5 of the Financial Services Authority's Disclosure and Transparency Rules, the Company was informed on 16 March 2007, by certain directors of the Company, of the following interests in the issued voting share capital of the Company:

Director	Number of Ordinary Shares held	Percentage of issued voting share capital
Barrie Whipp	115,610,132	41.30
Jeremy Roth	30,131,159	10.77
Stephen Goodwin*	27,261,484	9.74
Graham Ashley	16,000,000	5.72

*Stephen Goodwin's holding includes 1,650,000 ordinary shares held by the Goodwin Accumulation & Maintenance Trust of which Mr Goodwin is the settlor and a trustee.

For further information

Barrie Whipp 01892 542 444
Executive Chairman

Tim Cofman 0121 616 2101
W.H. Ireland

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