

WORTH A LOOK

Masterclass: writing a business plan

Nurse-led services



This one-day course aims to outline steps required in developing a business plan for a nurse-led service.

Taking place in London on 14 May, it will discuss the environmental forces

affecting health markets and their influence and impact on services; consider the regulatory and policy requirements affecting services; and discuss planning, implementation and evaluation issues.

It will be run by businessman and academic Bruce Sheppey who has extensive board experience in healthcare contexts.

● Find out more at www.healthcareconferencesuk.co.uk

Pioneer of care awards

Training bursary

Trailblazing nurses have the chance to gain national recognition in the 2013 Pioneers of Care awards sponsored by pharmaceutical company Welch Allyn UK.

Susan Morris, a palliative care clinical nurse specialist at Central and North West London NHS Foundation Trust was the 2012 winner. This year, there are three awards for pioneering practice nurse, pioneering hospital nurse and pioneering elderly care nurse.

Winners receive a training bursary of £500, specially commissioned 'Pioneers of Care' glass bowl and certificate, presented at the King's Fund, in London, on 7 June.

Judges will be looking for nursing examples that 'address needs which are currently poorly met or overlooked, through the use of skill, sensitivity, intelligence and resourcefulness of nurses.'

● The closing date for entries is 30 April. For more information visit www.welchallyn.co.uk/pioneersofcare, call tel 01296 689900 or email: pioneersofcare@welchallyn.com

Dementia conference

One-day event

Dementia: a national crisis is a one-day conference taking place 24 April in Harrogate, following a similar event in Manchester. Further to the Prime Minister's Dementia Challenge launched last year, it will discuss planned improvements in dementia care; momentum in this field and how it is being maintained; and policies around personalisation, integration and funding of care and support.

Registered speakers include Hazel Blears MP, vice chair of the All Party Parliamentary Group on Dementia and Kathryn Smith, director of operations at the Alzheimer's Society.

● Further dementia conferences will take place in Bristol in May and in London in June. Find out more at: www.publicserviceevents.co.uk/programme/244/dementia

God Bless The NHS

Book

Published last month, this book, written by Roger Taylor, co-founder and director of research at health guide-producers Dr Foster, examines the ideology behind the current NHS reforms and reasons why the government decided to take on the nation's most treasured institution. It aims to provide a frank appraisal of the patchy history of attempts to reform the NHS and the likelihood of success this time round.

● Price £9.99 it is published by Faber and Faber and is available online or in book shops.

Recommended patient resource



Autism Awareness App

What is this? A smartphone app to help people with autism communicate their condition and needs with the police and emergency services.

Who has produced it? Hampshire Austistic Society and Premier Telecom, mobile application specialists Crimson Tide. It builds on the success of the Autism Alert Card, another initiative from the Hampshire Autistic Society.

What does it contain? Emergency contact details of the individual plus crucial background information about their condition. This includes the impact their autism has on them, what can be done to help them stay calm and how to engage with the person in what can be a difficult situation. The App is easy to use and has been piloted with people with autism with feedback incorporated into the final product.

Where can I find it? It can be downloaded via www.mpro5.com/autism-awareness-application but it is necessary to register via Hampshire Autistic Society. The app costs £19.99 per user per annum including personal questions/individual strategies and answers entered in to the app.

POLICY DIGEST

Living With and Beyond Cancer: Taking Action to Improve Outcomes

What is this? This document, published by the DH this month, aims to support commissioners and providers to take necessary action to improve cancer survivorship outcomes.

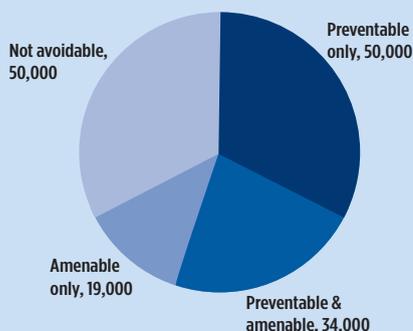
What does it say? It is intended to be a practical resource and sets out what has been learned about cancer survivorship, including interventions to meet needs that have been tested and are ready to be rolled out across England. These include the introduction of an integrated package of: structured holistic needs assessment and care planning; treatment summaries; patient education and support events; advice about, and access to, schemes that support people to undertake physical activity and healthy weight management.

What are key messages for nurses? The guidance recommends that patients should receive support from the point of diagnosis and stresses that clinical nurse specialists can play a key role in improving patient experience. Early cancer rehabilitation can prevent avoidable ill health and is more effective when provided early, to avoid conditions becoming more complex and costly to treat later on.

Where can I read it? Download the publication via the DH webiste at www.gov.uk/government

In numbers Avoidable deaths

Number of avoidable deaths among under-75s in England (2010)



Around two thirds of deaths among people aged under 75 are avoidable – that is around 103,000 deaths. These deaths could be avoided through public health interventions such as getting people to take more exercise or stop smoking, or in tackling the wider social determinants of health – what is termed preventable mortality, or through health care interventions such as early diagnosis of diseases or conditions and through effective treatment – amenable mortality.

Source: *Living Well for Longer: A call to action to reduce avoidable premature mortality*