

RNS Reach Story

[Go to market news section](#)



Company	Crimson Tide PLC
TIDM	TIDE
Headline	Launch of mpro gemini
Released	07:00 09-Jun-2011
Number	1162107

RNS Number : 11621
Crimson Tide PLC
09 June 2011

9 June 2011

Crimson Tide plc ("Crimson Tide" or the "Company")

CRIMSON TIDE LAUNCHES NEW MOBILE SOFTWARE PRODUCT

Crimson Tide plc, a leading service provider of mobile data and software solutions for business, is pleased to announce that it has launched a new advanced software product. Known as mpro Gemini, the product has consolidated the Company's experience in mobile facilities management, healthcare and auditing to allow its application to deal with asset and part management as well as the ability to initiate jobs from the smartphone.

The product contains over 50 enhancements to the Company's mprofx solution, most notably allowing the recording of servicing and maintenance of field assets and parts to be included on the smartphone based solution. Field users are able to record all of the regular and ad hoc tasks associated with assets out in the field. The application also allows team and depot management with user security permissions added to the hosted website provided to every customer.

Barrie Whipp, Executive Chairman, commented: "mpro gemini is a significant leap forward in the capability of our software products. We have learnt from our customers and incorporated many of their feature requests into mpro gemini. The ability to complete jobs on particular assets, with before and after photos, geotagging and manage associated parts is a significant step forward."

Further enhancements are under way, with the barcode integration currently used in the Company's healthcare and delivery products ready to be attached to mpro gemini in the coming weeks.

Most of Crimson Tide's mpro customers in the facilities management and field service arenas will be upgraded to mpro gemini in the next month.

Mpro gemini is available on a subscription basis which includes all hardware, software and hosting. Crimson Tide believes the mpro gemini system offers an immediate return on investment to the customer without the need for capital expenditure or infrastructure.

- ends -

For further information, contact:

Crimson Tide plc Barrie Whipp, Executive Chairman	01892 542 444
Threadneedle Communications Josh Royston/Alex White	020 7653 9850
W.H. Ireland Limited James Joyce / Chris Fielding	020 7220 1666

This information is provided by RNS
The company news service from the London Stock Exchange

END

NRAZMGGVVRDGMZM

CLOSE

London Stock Exchange plc is not responsible for and does not check content on this Website. Website users are responsible for checking content. Any news item (including any prospectus) which is addressed solely to the persons and countries specified therein should not be relied upon other than by such persons and/or outside the specified countries. [Terms and conditions](#), including restrictions on use and distribution apply.

©2009 London Stock Exchange plc. All rights reserved

RNS Reach