

12 October 2011

**Crimson Tide Plc
("Crimson Tide" or the "Company")**

Holding in Company

Crimson Tide received notification on 11th October 2011 that as a result of a recent purchases, the Helium Special Situations Fund now has a notifiable interest in 62,600,000 Ordinary Shares representing 14.1% of the issued share capital of the Company.

For further information, please contact:

Crimson Tide plc 01892 542444
Barrie Whipp/ Stephen Goodwin

W.H. Ireland Limited 020 7220 1666
James Joyce / Chris Fielding