



b)	LEI	N/A	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.1p each	
	Identification code	GB0002080082	
b)	Nature of the transaction	Exercise of share options	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		1.5p	5,000,000
d)	Aggregated information		
	- Aggregated volume	5,000,000	
	- Price	1.5p	
e)	Date of the transaction	17 November 2016	
f)	Place of the transaction	London Stock Exchange, AIM	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Luke Jeffrey	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Technical Director, Crimson Tide plc	
b)	Initial notification/ Amendment	Initial Notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Crimson Tide plc	
b)	LEI	N/A	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.1p each	
	Identification code	GB0002080082	
b)	Nature of the transaction	Exercise of share options	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		1.5p	1,000,000
d)	Aggregated information		

	- Aggregated volume	1,000,000
	- Price	1.5p
e)	Date of the transaction	17 November 2016
f)	Place of the transaction	London Stock Exchange, AIM