

Crimson Tide Plc (the "Company")

Holding(s) in Company

17 November 2010

The Company has received notification from W. H. Ireland Limited that shares in the Company held on behalf of its clients on a discretionary basis amount to a notifiable interest in 29,835,347 ordinary shares representing 7.69% of the issued share capital of the Company.

For further information, please contact:

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