

Crimson Tide Plc (the "Company")

Holding(s) in Company

16 August 2007

The Company received notification on 14 August 2007 that further to a purchase of 1,381,485 ordinary shares at 2p per share on 13 August 2007, Mr David Massie has a notifiable interest in 11,432,883 ordinary shares representing 3.93% of the issued share capital of the Company.

For further information, please contact:

Crimson Tide Plc
Barrie Whipp, Executive Chairman

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