

Crimson Tide PLC  
05 June 2007

FOR RELEASE

5 JUNE 2007

Crimson Tide Plc (the 'Company')

(A leading service provider of mobile data solutions for business)

Placing of new ordinary shares and Directors' Dealings

Crimson Tide Plc is pleased to announce that it has raised £220,000 before expenses by way of a placing of 11,000,000 new Ordinary Shares of 1p each at 2p each today (the 'Placing'). These funds will be used to continue the development of the business, for general working capital purposes and for possible future acquisitions.

Application has been made for the new Ordinary Shares to be admitted to trading on AIM and dealings are expected to commence on 11 June 2007. The shares will rank pari passu with existing shares in issue.

The following non-executive directors of the Company, or parties connected to them, have participated in the Placing as set out below:

| Director of held | Number of Placing shares | Consideration (£) | Number of ordinary shares held following the Placing | % of issued share capital held following the Placing | Number of warrants granted on July |
|------------------|--------------------------|-------------------|--|--|------------------------------------|
| 27<br>2006)      |                          |                   |  |  |                                    |
| Graham Ashley    | 1,000,000                | 20,000            | 17,000,000   | 5.84   | 1,309,718                          |
| Rowley Ager      | 1,360,000                | 27,200            | 6,360,000  | 2.19   | 1,043,750                          |

Following the admission of such new Ordinary Shares, the Concert Party (as defined in the admission document dated 27 July 2006) will hold 211,934,031 Ordinary Shares representing 72.85 per cent. of the 290,904,495 Ordinary Shares then in issue.

The Concert Party holding of 211,934,031 Ordinary Shares includes the ordinary shares as set out above for Graham Ashley and Rowley Ager (who are both members of the Concert Party).

Enquiries:

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