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Crimson Tide PLC - TIDE Contract Wins and Recruitment
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Crimson Tide plc

("Crimson Tide" or "the Company")

Contract Wins and Recruitment

Crimson Tide, the provider of mpro5 - smart mobility as a service (AIM: TIDE.L), announces a number of contract wins and updates the market on staff recruitment

The Company has signed its first subscription agreements in the Middle East with two clients. Both companies will be completing maintenance, engineering, and health & safety workflows on mpro5 and the Company is hopeful of more wins to come. The Company has hired Zyldxian Pereira as Middle East Sales Executive to pursue further opportunities across the region.

A contract has been won with a \$20bn revenue US Pharma Company to provide a patient portal for one of its ground-breaking anti-cholesterol drugs. The Company has recruited Stephen Logue, most recently with Paypal to head up its sales effort in Ireland, where this business was agreed.

The Company is also pleased to announce that Sam Roberts has agreed to re-join the Company as Director of Enterprise Sales after a period at Samsung, where he headed the sales relationship with O2.

Barrie Whipp, Executive Chairman, commented,

"It is very encouraging to win these new contracts, which demonstrate mpro5's capabilities in exciting areas. We are also happy to add to our sales team and I am extremely pleased to welcome Sam back to Crimson Tide. "

Enquiries:

Crimson Tide plc
Barrie Whipp / Luke Jeffrey

01892 542444

Arden Partners
Steve Douglas / Dan Gee-Summons

020 7614 5900

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