

12 November 2020

Crimson Tide plc

PDMR dealing

Crimson Tide Plc (the "Company") has today been notified that Helen Bridget Whipp, the wife of Barrie Whipp, founder and Chairman of the Company, has gifted 10,000,000 ordinary shares of 0.1p in the Company to each of Mr & Mrs Whipp's adult children, Frederick John Whipp and Ruby Elizabeth Whipp.

Following the above Mr & Mrs Whipp's combined shareholdings is 82,820,132 representing 18.1% of the Company's ordinary share capital.

Enquiries:

Crimson Tide plc

+44 1892 542444

Barrie Whipp / Luke Jeffrey

finnCap Ltd (Nominated Adviser and Broker)

+44 20 7220 0500

Corporate Finance: Julian Blunt / James Thompson

Corporate Broking: Andrew Burdis

Alma PR (Financial PR)

+44 7780 901979

Josh Royston

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Helen Bridget Whipp
2	Reason for the notification	
a)	Position/status	Person closely associated with Barrie Whipp, Chairman of Crimson Tide plc
b)	Initial notification/ Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Crimson Tide plc
b)	LEI	213800YUNLNBVYR3G129

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.1p each GB0002080082						
b)	Nature of the transaction	Gift of shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Nil</td> <td>10,000,000</td> </tr> <tr> <td>Nil</td> <td>10,000,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Nil	10,000,000	Nil	10,000,000
Price(s)	Volume(s)							
Nil	10,000,000							
Nil	10,000,000							
d)	Aggregated information - Aggregated volume - Price	20,000,000 nil						
e)	Date of the transaction	12 November 2020						
f)	Place of the transaction	Off market transactions						