

Crimson Tide plc ("Crimson Tide" or "Company")

Holdings in Company

A form TR-1 was received from Quilter Cheviot on 06 January 2021 which advised the Company that the size of a significant shareholding in the Company had changed. This was duly announced on 07 January 2021 under RNS 9678K. The Company would like to clarify that whilst the TR-1 was generated correctly by Quilter Cheviot (reflecting a switch from a discretionary to execution only account), the relevant shares were and continue to be held by Quilter Cheviot as a nominee for Mrs Helen Whipp (spouse of Chairman, Barrie Whipp) whose holding remains unchanged at 38,000,000 (8.3 per cent.) of the Company's ordinary share capital.

For further information:

Crimson Tide plc Barrie Whipp Luke Jeffrey 01892 542 444

finnCap Ltd (Nominated Adviser and Broker) Julian Blunt / James Thompson – Corporate Finance Andrew Burdis – Corporate Broking 020 7220 0500

Alma PR Josh Royston / Harriet Jackson 020 3405 0213

For further information on Crimson Tide plc, see the website at: www.crimsontide.co.uk/