

1 December 2022

Crimson Tide plc
("Crimson Tide" or "the Company")

Director dealing

The Company has been notified of the following transaction.

Toby Hawkins, Sales & Marketing Director, has acquired 100,000 ordinary shares in the Company. Following the transaction, Mr. Hawkins holds 433,333 ordinary shares in the Company representing less than 0.1 per cent. of the issued share capital.

Enquiries:

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NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY DIRECTORS

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Toby Hawkins
2	Reason for the notification	
a)	Position/status	Sales & Marketing Director
b)	Initial notification/ Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Crimson Tide plc
b)	LEI	213800YUNLNBVYR3G129
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.1p each

	Identification code	GB0002080082	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		2.271p	100,000
d)	Aggregated information	n/a	
e)	Date of the transaction	30 November 2022	
f)	Place of the transaction	XLON	